International Anal Neoplasia Society

EXHIBITOR PROSPECTUS

The International Anal Neoplasia Society:
Online High Resolution Anoscopy Course 2020
December 3-6, 2020

Who will attend the IANS High Resolution Anoscopy Course?

The High Resolution Anoscopy (HRA) course serves as a basic introduction for all clinicians interested in providing this specialized procedure and who work with populations under consideration for anal cancer screening. These include men who have sex with men (MSM), immunocompromised men and women, and women with a history of gynecologic HSIL and cancer. Health care providers from a variety of backgrounds commonly take the course including those in family practice, internal medicine, infectious disease, gynecology, gastroenterology, general and colo-rectal surgery. Providers may or may not have background in gynecologic colposcopy before taking the course. Prior attendees have included physicians and advanced practice clinicians as well as clinicians in training including residents and fellows and registered nurses. Some attendees will have prior experience in HRA.

Why exhibit at this course?

Interest in anal cancer has grown substantially in recent years due to its rising incidence among both men and women. Most attendees will be introduced to the essential equipment for HRA and treatment at this course. Exhibiting at the IANS Online HRA course provides your organization the opportunity to demonstrate your commitment to improving the prevention and treatment of anal neoplasia and network with professionals and the experts of the field.

Past exhibitors have included:

- DoseRite
- ConMed
- Gynex
- Redfield Corporation
- Rover Medical Devices
- Second Opinion Telemedicine Solutions Inc.
- Seiler Microscopes
- Stryker
- THD America
- Zeiss
- Zinnanti Surgical Design Group Inc

IANS Booth Fees: $1,200

Fees Include:

- Virtual Marketplace – online exhibit booth which may include: product videos, slide shows and marketing handout pdf's
- Dedicated live time for attendees to interact with exhibitors
- Company name, logo and description on the IANS website
  * *Exhibitor Description- Exhibiting companies can submit a short (50 words or less) statement describing their organization, products, or services to be included on the IANS website and onsite program.*
- Conference spreadsheet of the attendee addresses* for a one-time mailing *(upon approval of the attendee)*

Important Dates

- Final payment due November 8, 2020
- November 8, 2020 - Company description and logo due to IANS
- November 8, 2020 – Demo video and other content due for online exhibit booth
- November 25, 2020 - Last date for cancellation refund minus a $100 processing fee. Cancellations made after November 25, 2020 will not receive a refund.

To reserve exhibit space:

- Complete and return the application and contract for exhibit space via email or U.S. mail with payment in the form of credit card or check, payable to IANS.
  IANS
  PO Box 1543, Leesburg, Virginia 20177
  Email: kelli.welsh@iansociety.org

**All applicants are subject to approval by The International Anal Neoplasia Society.*

2020 IANS Standard Online HRA Course
Exhibit Contract $1,200

Company Name:

_____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Company URL:_____

*Remember a 50-word maximum description of your company will be included on the IANS meeting website and the online exhibit booth. Email your description to kelli.welsh@iansociety.org by November 8, 2020.

Payment Information:
All payments must be made in full. Cancellation of exhibit booth must be in writing within 30 days of contract. No refunds for cancellations will be made after November 25, 2020. All checks must be in US dollars drawn on US banks within the continental United States and made payable to the International Anal Neoplasia Society.

Payment Method: Check Visa MasterCard Amex Discover

Credit Card Number _____ Expiration _____CVV_____

Address:_____

Name on card:_____

Signature: _____